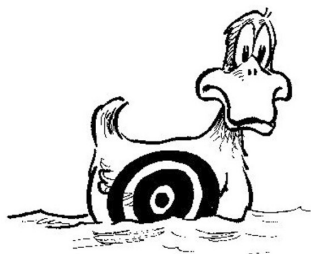


Rubric Criteria



Important Criteria "Targets"

(and important considerations for each)

The *Content* should be . . .

- accurate
- valid
- precise
- adequate in depth & breadth
- relevant
- insightful
- supported/justified
- logical
- clear

The *Form* should show effective . . .

- organization
- mechanics/usage
- style
- adherence to focus

The *Impact* should be evidenced by . . .

- problem solved
- others persuaded
- others moved
- others learned
- message conveyed
- successful application

The *Process* should be used . . .

- effectively
- efficiently
- logically
- fluently
- correctly

The *Appearance & Presentation* should . . .

- adhere to professional standards
- demonstrate craftsmanship
- align with "outside of school" role expectations
- use quality materials appropriately and effectively